

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

(Attorney Docket № 14310US02)

In the Application of:

Jeyhan Karaoguz, et al.

Electronically Filed on 16-SEP-2008

Serial No. 10/675,448

Filed: September 30, 2003

For: MEDIA EXCHANGE NETWORK
SUPPORTING LOCAL AND
REMOTE PERSONALIZED
MEDIA OVERLAY

Examiner: Jorge Mendoza, Jr.

Group Art Unit: 2623

Confirmation No. 5601

**PRELIMINARY AMENDMENT AND REQUEST FOR CONTINUED EXAMINATION
UNDER 37 C.F.R. § 1.114**

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Final Office Action mailed on July 21, 2008 ("Final Office Action") in the above-identified patent application. The Applicant respectfully requests entry of the following amendments preliminary to continued examination in the instant application and consideration of the following remarks. The Applicant also respectfully requests continued examination in the instant application.

Amendments to the Claims are reflected in the listing of claims, which begins on page 3 of this paper.

Remarks/Arguments begin on page 11 of this paper.